



NEWS RELEASE

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For Release at AEA

TrueNorth's Simphonē OpenCabin Selected for Second USAF VIP Fleet Program

*Advanced software-centric airborne system will replace MagnaStars[®]
on U.S. government C-37A VIP transport aircraft*

Ottawa, Canada (April 7, 2010) — TrueNorth Avionics, Inc., has been selected to provide its Simphonē OpenCabin airborne telecommunications system for a second U.S. Air Force government VIP transport aircraft under the TARS (terrestrial aeronautical radiotelephone system) program, becoming the standard airborne telecom system for the Special Air Mission C-37A (Gulfstream V) fleet. The new contract, representing 9 aircraft systems (plus spares) in 2010 alone, is a significant follow-on to TrueNorth's selection in 2009 for the Air Force's C-37B (Gulfstream 550 model) VIP fleet. Under that contract, Simphonē OpenCabin is being installed in new aircraft, with C-37B completions done by Gulfstream/Long Beach. Initial installations for the C-37A retrofit program are being performed by Gulfstream/Savannah.

A revolutionary software-centric concept, the new Simphonē (pronounced 'symphony') OpenCabin system uses a suite of enterprise-level software applications ('apps') to bring advanced voice and data management capabilities to business aviation. Since current hardware-centric airborne telecom systems are heavy, complex, expensive to install and prone to obsolescence, TrueNorth developed a converged solution that interfaces with virtually any corporate aircraft, turning the airplane into an extension of ground-based IT

More...

TrueNorth wins second C-37 VIP program, p. 2/2

and communications networks. Benefits include robust performance, an unlimited lifespan, enterprise-level security, significant long-term cost savings and the ability to add a wide variety of custom functions by simply uploading software.

“We’re pleased that the U.S. government, like so many business aircraft operators, has also determined that Simphonē OpenCabin is the way to eliminate problems with complex airborne data routing, limited Internet service, porous security, poor quality voice and obsolete hardware-centric equipment,” said Mark van Berkel, TrueNorth’s CEO.

About TrueNorth: Headquartered in Ontario, Canada, with U.S. offices in New Jersey and the Kansas City, MO, area, and distributor support in Dallas, TX, TrueNorth Avionics, Inc., is a world-class technology company that develops integrated communications solutions for business aviation. Its premier product, the Simphonē (pronounced ‘Symphony’) airborne telephone, is an executive-class system that combines superior voice quality, unmatched ease of use, advanced functionality and a unique degree of personalization. Options include embedded W-Fi, TrueNorth’s Smarter™ interface for BlackBerry® and iPhone® data, Iridium fax, and a legacy Satcom interface. Learn more at www.truenorthavionics.com.

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